

MINNESOTA LANDMARKS 2019-2020 ANNUAL REPORT



Dear Friends,

Best wishes from Landmark Center, and we hope that you and your families are safe and well. This is a time when we would normally be celebrating our annual achievements and embarking on a new season of engaging activities created for Ramsey County's diverse audiences. The coronavirus pandemic has, of course, upended our 50th year, bringing many challenges to the arts and our community.

Nevertheless, 50 years of stewardship is worth celebrating! The team of citizens and civic leaders who founded Minnesota Landmarks in 1970, fervently believed the building was historic and worth preserving. Further, their vision was of a building full of the arts- a "work of art serving people." With the aid of the Ramsey County Board, which rose to the challenge of owning Landmark Center in 1975, Minnesota Landmarks raised the \$11 million (over \$100 million in today's dollars) needed to preserve, maintain and give a new purpose and mission to Landmark Center. Minnesota Landmarks has served as the preservation, management, and programming agency for Landmark Center in a unique public-private partnership ever since, making Landmark Center a thriving cultural home to over 15 arts and cultural agencies and a vibrant cultural gathering place for the community's life celebrations, festivals, concerts, and much more.

Within this annual report, you'll see that Minnesota Landmarks has been busy re-investing in the future of Landmark Center. During 2019, and with funds provided by Ramsey County, we initiated an extensive remodeling of the 40-year-old restrooms within Landmark Center. We implemented new programming initiatives like the Community Artist Residency Engagement – designed to further Landmark Center's connections to under-represented communities through our first resident artist, Wing Young Huie. We invested in a new partnership with the Film Society of Minneapolis St. Paul and, with the help of a generous donor, invested in a film-quality projector for the F.K. Weyerhaeuser Auditorium that will allow us to enhance the programming capabilities of the auditorium well into the future.

The arts remind us of what we have in common, and how we can share together even when we're not together. While today's future is uncertain, we are committed to continuing to bring art, history, and culture to families and individuals who, now more than ever, are seeking understanding and connection with their neighbors. As a spotlight shines on inequities across the nation, we hope our programs – both virtual and within Landmark Center's historic walls – continue to build understanding and inclusion with enduring value to our community.


AMY MINO
EXECUTIVE DIRECTOR



BALKAN
FESTIVAL



URBAN EXPEDITION:
GUATEMALA



VOLUNTEERS ASSIST IN RESTORATION OF LANDMARK
CENTER IN THE LATE 1970S
L TO R: MERRIE STOLPESTAD, KAREN LANEGRAN,
MEREDITH ALDEN, AND GRETCHEN CUDWORTH

LANDMARK
CENTER

MISSION

Minnesota Landmarks preserves and manages Landmark Center as a dynamic, historic cultural center, initiating programs & partnerships that celebrate the cultural diversity and collective history of the community, and providing a central gathering place for organizations and activities that enhance the quality of life in our community.

COMMUNITY PROGRAMS JUNE 2019 TO MAY 2020

In 2019, nearly a quarter of a million people visited Landmark Center for programs, concerts, art exhibits, book talks, tours, celebrations, and more. Minnesota Landmarks produced 244 arts and cultural events, including several new initiatives. Highlights from the past year of programs include: the Community Artist Residency Engagement (CARE) with resident artist, Wing Young Huie, an inspiring concert by the Minnesota Mandolin Orchestra, and 5 brand new "destinations" at Urban Expedition. All of these programs were offered free to the public.

Thanks to a generous donation from a Landmark Fellow, Minnesota Landmarks greatly expanded program opportunities for Landmark Center's F.K. Weyerhaeuser Auditorium with an investment in a state of the art, film-quality projector. The public has already had the opportunity to enjoy high quality productions, such as local filmmaker Louise Woehrle's WWII documentary *Stalag Luft III*, with the updated technology. Plans are underway for future collaboration with the Film Society of Minneapolis St. Paul.



TOP: RESIDENT ARTIST, WING YOUNG HUIE WITH PARTICIPANTS OF HIS MASTER CLASS

BOTTOM: LOUISE WOEHRLER "STANDING AMONG GIANTS," VETERANS OF WWII



MID-AUTUMN MOON FESTIVAL



BALLET TUESDAY

Sundays at Landmark Family Series | 2019-2020 season:

Mid Autumn Moon Festival, Nooks & Crannies Tour, St. Paul Civic Symphony Concerts (2 in person, 1 virtual), Great Pumpkin Halloween Celebration, Minnesota Mandolin Orchestra Concert, A Landmark Hoe-down, Santa's Workshop, Minnesota Boychoir Winter Concerts, Urban Expedition (3 in person: Germany, Guatemala, and Indonesia - 2 virtual: Senegal & Sierra Leone and Poland & Hungary, Balkan Festival, Irish Day of Dance (virtual), St. Patrick's Day Irish Celebration (virtual)

Building and Specialty Tours:

Building Tours (120), St. Paul Walking Tours (Rice Park Tour -4, Heart of the City Tour-4, Great River Tour-4), Gangster Ghost Tour, Vintage St. Paul Tour

Special Landmark Center Programs & Collaborative Partnerships (selected list):

Rice Park Progressive Opening Event, League of Women Voters St. Paul: Money & Politics, Walk for Hope and Peace - Kyong Juhn (presentation), Bike Classic Presentation - Richard Arey, "Her Flag" Performance Art, Mississippi Then & Now (presentation) with John Anfinson and Tom Stewart, Music in the Café (4-Pushing Chain, Crow's Delight, Paul Kogan Trio, Sister Tree), Landmark Live (4-Small Glories, Eliza Gilkyson, The Ok Factor, Carrie Elkin), Global Conversations with Global Minnesota (5 Live; 3 Virtual), Landmark Center History Play: "Brewing a Scandal: Money, Politics, and Corruption in the Teapot Dome Scandal", Ballet Tuesday (7 Live; 1 Virtual), Documentary Film Showing: *Stalag Luft III*, 41st Landmark Center Holiday Bazaar, Star of the North Holiday Band Concert

North Gallery & other visual arts experiences:

Convergent Voices - Kyong Juhn; *Bright Stars of Bethlehem* - Palestinian Artists' Collective; Leah Yellowbird; *St. Paul Bike Classic Poster Art* - Richard Arey; *The Nature Library* - E. A. Farro; *The Mississippi Then and Now* - Tom Stewart; "what do you see?" exhibit / 2 Master Classes/ Winter Carnival event - Wing Young Huie; *"Evidence of Humanity"* Virtual Exhibit - Wing Young Huie; *Elemental Entanglements* - Elizabeth Jolly & Kim Shuck; *More From the Nimble Observers* - Don Thomas; *Polish Art: Poland to Brooklyn* Virtual Exhibit - Brian and Teresa McMahon

OUR PARTNERS

In addition to our 15 resident arts organizations, over 70 community partners and visual artists assisted Minnesota Landmarks in presenting the wealth of programs and activities during the 2019-2020 season. These partnerships create programs that are not only culturally authentic and artistically excellent, but reflective of our community.

Key external partnering organizations and individuals during this season were:

Ethnic Dance Theater (Balkan Festival), Ballet Co.Lab (Ballet Tuesdays), Global Minnesota (Global Conversations), Ms. Phuoc Thi Minh Tran (Moon Festival), Vietnamese Community of Minnesota (V.C.M.), Irish Music & Dance Association, Lex-Ham Community Band (Bandwidth), Minnesota Music Coalition (Landmark Live), League of Women Voters Minnesota & St. Paul, Border CrossSing Vocal Ensemble, Minnesota Boychoir, St. Paul Civic Symphony, Louise Woehrle (Stalag Luft III) The Germanic-American Institute (G.A.I.) (UE Germany), S.G. Edelweiss Dance Ensemble (UE Germany), Guatemalan Society of Minnesota (UE Guatemala), Sumunar Music and Dance Association (UE Indonesia), Minnesota Indonesian Society (UE Indonesia), Mr. Edziur Rajtar: Dolina Polish Dancers (UE Poland/Hungary – Virtual), Polish-American Cultural Institute of Minnesota (PACIM) (UE Poland/Hungary – Virtual), Minnesota Hungarians (UE Poland/Hungary – Virtual), Khadi Airdara, The West African Collaborative, and the Senegalese Community In Minnesota, & Mimie Mogaka, the Sierra Leone Community of Minnesota (SLCM), (UE Senegal/Sierra Leone-Virtual), Wild Goose Chase Cloggers (A Landmark Hoe-Down), and Minnesota Mandolin Orchestra.

Minnesota Landmarks continues to be involved in the improvement of Rice Park and the surrounding neighborhood through partner projects such as: fountain lighting in Rice Park, to be implemented in 2020; "Better Angels" temporary public art installment in Landmark Plaza, by Milligan Studios; and the Rice Park Maintenance Endowment.

THE LCVA



In 2019, the Landmark Center Volunteer Association (LCVA), comprised of just over 70 members, donated 5,150 hours to Landmark Center and its programs. At an hourly value of \$25.43*, this is a wage equivalency value of \$130,964.50. The LCVA provided support for events and programs, staffed both the Visitor Information Center and Landmark Gift Shop, and led over 130 tours for the public.

A few highlights from LCVA's year include-- LCVA member Pearl Odland celebrated 30 years of service to Landmark Center in 2020. The gift shop, staffed by LCVA members, created a custom candle for Landmark Center. The scent title is Pink Granite, and proceeds go towards funding community programs. LCVA celebrated its 40th birthday in 2019, established in 1979 to assist in preserving Landmark Center and supporting its mission.

*Labor value from Independent Sector (www.independentsector.org)

Thanks to the generosity of sponsors, donors, and volunteers, the 2019 Landmark Center Gala raised over \$77,000 in support of Landmark Center's free and affordable community programs!

The evening was groovy, as guests danced to the Mo-Town sounds of Solomon Parham and Friends, took photos in the 60s living room set, and enjoyed a live performance from Minnesota Landmarks' 2019 play, *Not In Our Neighborhood*.

Save the date for the 2020 Gala: Friday November 6th!

THE 2019 GALA THE GROOVY SIXTIES

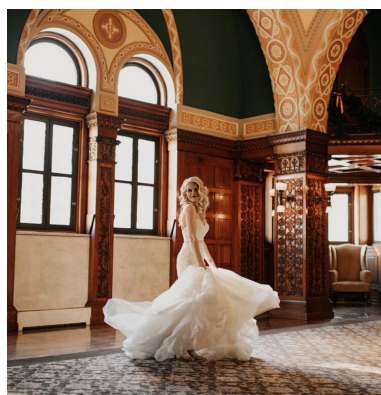


BUILDING RESTORATION

After 50 years, Minnesota Landmarks is still restoring Landmark Center, as 118-year old buildings need ongoing care and support. We thank Ramsey County for recognizing this. Their capital support, along with its annual support, provides funds that ensure Landmark Center's place in our community's future.



In 2019, our long-awaited Restroom Renovation was initiated. Third and fourth floor restrooms are now fully renovated (*left*), with 2nd floor expected to be completed in summer 2020. Restrooms were updated to be fully accessible and include all new fixtures. In addition to Ramsey County, funding from the Minnesota Legislature supported this project. Minnesota Landmarks also revamped Courtrooms 326 and 430, welcomed 5 new tenant organizations, and maintained a rigorous schedule of repairs and maintenance to Landmark Center's 40 plus-year-old equipment.



The Minnesota Landmarks Events Office implemented nearly 350 events in 2019, serving over 32,000 people. Our historic charm brings clients in, while our flexibility, accommodations, and excellent service encourage them to choose us - and often result in recommendations to others.

In 2019: 50% of clients came from Ramsey County, 42% from other areas of Minnesota, and 8% came from out-of-state.

WEDDINGS & PRIVATE EVENTS



"We immediately fell in love with the Landmark Center and knew it was the perfect place for us to get married!"

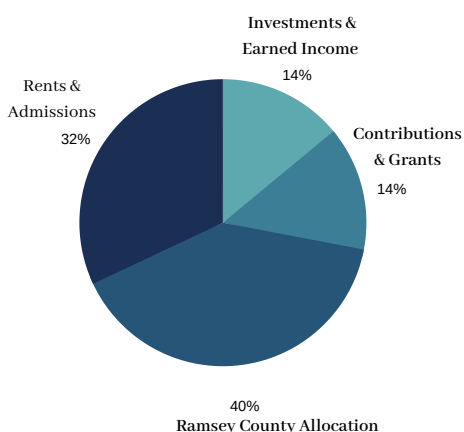
The staff was so kind and helpful. The Landmark Center is such a classic piece of Minnesota history and the building speaks for itself.

We are so glad we picked The Landmark Center!" -2019 Clients Danessa & Vance

2019 FINANCIALS

REVENUE

Ramsey County Allocation	\$896,700
Rents and Admissions	\$709,369
Investments/Earned Income	\$320,907
Contributions and Grants	\$309,367
Total Revenue & Support	\$2,236,342



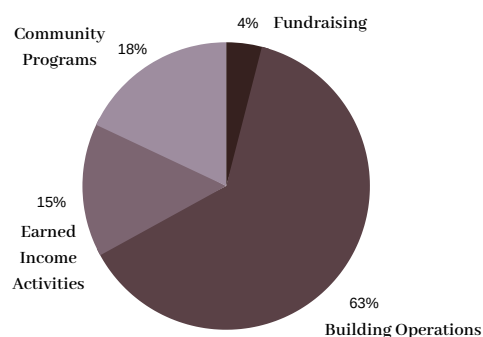
LANDMARK CENTER
IS OWNED AND
SUPPORTED BY



THANK YOU TO OUR
GENEROUS SUPPORTERS
IN 2019, WHO MADE OUR
WORK POSSIBLE.

EXPENSES

Building Operations	\$1,409,768
Community Programs	\$410,587
Earned Income Activities	\$325,556
Fundraising (including gala)	\$90,432
Total Expenses	\$2,236,342



FOR THE COMPLETE LIST
OF 2019 FUNDERS AND
DONORS TO MINNESOTA
LANDMARKS, OR TO
MAKE A CONTRIBUTION,
PLEASE VISIT:

[WWW.LANDMARKCENTER.ORG/
SUPPORT-US](http://WWW.LANDMARKCENTER.ORG/SUPPORT-US)