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LANDMARK CENTER

Timeless Stunning Iconic

**LANDMARK CENTER
2021 GALA SPONSORSHIP**



**LANDMARK
CENTER**

www.landmarkcenter.org | 75 5th Street W. | Saint Paul, MN 55102

Support Landmark Center and its Community Programs

FRIDAY, NOVEMBER 5, 2021

Every year, Landmark Center opens its doors to thousands of individuals and families, from diverse backgrounds, for free arts and cultural programs. These community events are made possible through the generous support of Landmark Center's donors and sponsors. **Funds from the Gala support Minnesota Landmarks' public mission of managing Landmark Center as a dynamic, historic cultural center in the heart of downtown Saint Paul.** Our goals are to initiate and implements programs and partnerships that enhance the community's quality of life, through a broad range of affordable arts programs that celebrate the richness, cultural diversity and collective history of our community. Throughout the current COVID19 pandemic, Minnesota Landmarks continues to provide quality arts programs to broad, diverse audiences (many in virtual mode) and is furthering the message of unity and common bonds through the celebration of arts, community and history.

THE TOTALLY TUBULAR 1980S

It's time for Minnesota Landmarks' 9th Annual Gala, *Once Upon A Time!* This year we are travelling back to the 1980s, with its neon lights and star quality! As an important partner in the community, we hope you will join as a Gala sponsor. Your sponsorship supports Landmark Center's free and low-cost arts programming, ensuring everyone has access to quality, year-round arts and cultural experiences at Landmark Center.

From the Cold War to MTV, the 1980s were a period of economic change and opening of connections to a diverse world. It was full of lively debate. While Reaganomics ran the country, counter movements against conservative norms produced artistic blockbusters and disaffected teen flicks. Music was dominated by high profiles like Michael Jackson, Madonna, and Minnesota's own Prince.

Landmark Center was embarking on its first decade, setting the groundwork for its evolution as an arts and cultural center for all. Staple community programs, like the St. Patrick's Day celebration and the Old-Fashioned Holiday Bazaar, were established and have continued through the years. Join us to celebrate this benchmark decade through sponsorship of the 9th Annual Landmark Center *Once Upon a Time Gala*, on Friday, November 5, 2021.

MINNESOTA LANDMARKS PROGRAMS

Throughout its 50-year history, Minnesota Landmarks has grown and adapted to the changing needs of the community, while staying true to our mission of cultivating Landmark Center as a central gathering place for all.

"What a wonderful way to learn about this culture. Our child is Guatemalan and loved learning the dances of her birth-country"

– Urban Expedition: Guatemala guest



BECOME A SPONSOR OF ONCE UPON A TIME

Presenting Sponsor \$10,000 (exclusive opportunity)

- Two complimentary tables (sixteen tickets) with premier Gala seating
- Premier company placement on the Gala invitation, program, on-site signage, promotions, and advertising
- Premier placement of company logo and link on the Landmark Center website
- An exclusive reception and behind-the-scenes tour of the building for you and twelve guests, led by Landmark Center's own tour guides
- Complimentary valet parking



Tower Sponsor \$5,000

- One complimentary table (eight tickets) with premier Gala seating
- Prominent company placement on the Gala invitation, program, on-site signage, promotions, and advertising
- Company logo and link placed on the Landmark Center website
- Complimentary valet parking



Cortile Sponsor \$2,500

- Four complimentary Gala tickets
- Company placement on the Gala invitation, program, on-site signage, promotions, and advertising
- Company logo and link placed on the Landmark Center website
- Complimentary valet parking

Courtroom Sponsor \$1,500

- Two complimentary Gala tickets
- Company logo on the Gala invitation, program and on-site signage
- Company logo and link on the Landmark Center website

In-kind and other supporting levels are also welcome. Benefits will be determined at the time of contribution.

To learn more about gala sponsorship opportunities, contact:

Amy Mino, Executive Director of Minnesota Landmarks, Inc.
651.292.3285 or amino@landmarkcenter.org



Celebrate the rad '80s at the 2021 gala!

A Work of Art Serving People