

# Minnesota Landmarks 2020-2021

## ANNUAL REPORT

### From the Board Chair

*We will all agree that we have experienced a year quite unlike any others. We're open again, finally. Kudos to Amy and everyone else on Landmark's staff for pulling together and getting Minnesota Landmarks through that difficult time. Looking forward, we will host another Gala, as well as the complete palette of community activities we have done for so many years.*

  
Scott Knudson



### Year of the Unexpected

Dear Friends of Landmark Center,

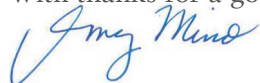
It has been quite a tumultuous year for our community and our country. With this annual report, we are relieved and cautiously optimistic that the challenges of the COVID-19 pandemic are behind us. Landmark Center played an important role in providing community stability and the opportunity to connect to each other, throughout the pandemic. From outdoor concerts and masked wedding parties to socially distanced citizenship ceremonies, people connected to each other online and in the calming, beautiful, safe spaces of Landmark Center.

Every crisis has its silver lining. This one encouraged us to think differently about our program delivery and to try new things. One lesson of virtual programming efforts was that we can reach and impact a global audience with our programs. Going forward in 2021, we plan to present our community programs to in-person audiences, but with virtual elements -- developed during the pandemic -- that can reach beyond Landmark Center's borders and draw new audiences, thus furthering the message of unity and common bonds through the celebration of arts, community and history. As our community partner Vesna Stenwell stated,

*In a year where it was so important to be kind to one other, we hope that the Urban Expedition: Serbia brought some smiles and joy to those joining us on the adventure and showed, that even though we're not the same, deep down inside, we're more alike than we thought.*

I couldn't have stated it better. No matter the platform -- virtual or in-person -- Landmark Center programs and events will continue to be available free and accessible to all.

With thanks for a good year,



Amy Mino, Executive Director



Photos submitted by Ramsey County Residents

LANDMARK  
CENTER

[www.landmarkcenter.org](http://www.landmarkcenter.org) 75 Fifth Street West Saint Paul, MN 55102

# COMMUNITY PROGRAMS

During the pandemic year, Minnesota Landmarks transitioned to safe, socially distanced on-site programs and virtual programs online for guests staying-at-home. Beginning in spring, at the onset

“Perfect to watch while staying safe at home. Thank you.”

*St. Paul resident*

of the pandemic, virtual programs were featured on the website, including weekly viewings of Landmark Center History Plays, interactive virtual exhibits, online Ballet Tuesdays, virtual building and neighborhood tours, a virtual celebration/storytelling project with the Coalition of Asian American Leaders. Summer in-person programs began with outdoor Music from the Porch concerts. For the upcoming 2021 fall season, we are looking forward to an open Landmark Center, filled with music and dance once again.

## Building & Specialty Tours

Building Tours (pre-pandemic), Summer Walking Tours (presented on the website), and Gangster Ghost Tales

## Sundays at Landmark Family-oriented Public Programs 2020-2021 Season

Sundays at Landmark Family-oriented Public Programs: 2021 Urban Expedition (Serbia, Ghana, Spain, Iran, Laos), Balkan Festival, Todd Menton & Day of Irish Dance, Irish Celebration: An Irish Pajama Party!, , Mid-Autumn Moon Festival, Top of the Tower Tour, Great Pumpkin Festival, “Amelia Earhart” and “Apollo to the Moon” with Rob Ellos; Christmas Stories with J.B. Eckert (3), Letters to Santa, Minnesota Boychoir Annual Winter Concert, Spring Traditions



Jarelle Barton, CARE Finale

“Những hình ảnh hiếm thấy về Tết Trung Thu ở hải ngoại. Xem nhớ Tết trung thu quá !!!”

Mid-Autumn Moon Festival virtual participant from Australia

(Translated as “The special scenery is such a treasure especially being in foreign land. [It] Made us miss the Tet Trung Thu Festival so much.”)

## Visual Arts Experiences

North Gallery Exhibits: “Nimble Observers;” Brian and Teresa McMahon, “Polish Art: Poland to Brooklyn;” Outdoor Painters of Minnesota, “Love for Minnesota;” Mark Granlund, “American Still Life;” Don Thomas: “Drawing from Life...Sketches of Everyday Moments;” Nicole and Alan Milligan: “Better Angels” public art installation. Public Art: The Permanent Collection of Landmark Center (virtual exhibition). “A Bowl Full of Peace” Book Launch and “75 Years: Nagasaki Revisited” exhibition; “Rightfully Hers” and “Votes for Women! Minnesota Rally, 1920.” Community Artist Residency Engagement (CARE) Artist Residency with Wing Young Huie: “what do you see?” Exhibit, St. Paul Winter Carnival Park Engagement, Teen Master Class, “Evidence of Humanity,” CARE closing finale featuring Wing Young Huie & Jarelle Barton

## Special Landmark Programs & Collaborative Partnerships (selected list)

Theater Thursday, MinneAsian Stories, Music from the Porch (4), Global Conversations, Ballet Tuesdays, “Landmark Literati: Alvin Karpis and the Barker Gang in Minnesota,” Old-Fashioned Holiday Bazaar Virtual Marketplace, “Jingle in the Halls” concert series, and Landmark Center Volunteer Association (LCVA) Community Programs



Great Pumpkin Festival



Teen Master Class with Wing Young Huie



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## WEDDINGS & PRIVATE EVENTS

The Minnesota Landmarks Events Office implemented 125 events in 2020, serving over 6,000 people. While the pandemic impacted our ability to hold a typical quantity of events, it was clear from responses that the quality of the events held was

valued and appreciated, especially for the safety protocols during the pandemic. In 2020, 37% of clients came from Ramsey County, 56% from other areas of Minnesota, and 7% came from out-of-state.



Photo: Type and Timber

*"The Landmark remains one of our favorite places. The whole setting is absolutely stunning and it always lends itself to a level of class that surpasses all other venues. Not only have we used it for our wedding reception and then again for our vow renewal, but my family and I attend any event we can that brings us back there."*

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## BUILDING RESTORATION

2020 closures didn't include a slow-down for our maintenance crew. They were cleaning and securing the building daily and overseeing the final phases of Landmark Center's restroom renovation, which continued during

the pandemic. By fall, the three sets of restrooms within this Ramsey County/Minnesota state bond-funded project were beautifully updated. In terms of building projects, the maintenance crew also implemented two main heating/cooling 1970s-era pipe replacements and an intensive copper flashing replacement on Landmark Center's mansard roof with Central Roofing under the direction of Collaborative Design Group.

Spaces were also kept safe and clean for Landmark Center's 21 resident organizations, including three new tenants, Caux Round Table, Pop Alchemy, and MN Benefits.



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## OUR PARTNERS

During the pandemic year, we continued to work with our community program partners to develop authentic, engaging programs for an online format. Key partners during 2020 included Ethnic Dance Theatre, Ballet Co.Lab, Global Minnesota, Ms. Phuoc Thi Minh Tran, Irish Music & Dance Association, St. Paul Civic Symphony, Lao-Minnesota Association, Ghanaian Association of Minnesota, Twin Cities Iranian

Culture Collective, Ms. Vesna Stemmwell, St. Sava Serbian Orthodox Church, Zorongo Flamenco Dance Theatre & School, Minnesota International Center, Lex-Ham Community Band (Bandwidth), Forecast Public Art, Minnesota Music Coalition, Minnesota Boychoir, Mr. Craig Rice and Ms. Robin Hickman Winfield, and League of Women Voters Minnesota & St. Paul.

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## THE LCVA

Always a key program partner — vital to the functions of Landmark Center and its programs — the Landmark Center Volunteer Association (LCVA), numbered just over 70 members in 2020 and donated 1,141 hours to Landmark

Center and its programs. At an hourly value of \$28.54\*, this is a wage equivalency value of \$32,564.14. In the short time Landmark Center was able to open to the public and be a site for in-person programs, LCVA provided support for programs, staffed the Visitor Information Center and Landmark Gift Shop and led 19 tours for the public. Though our program season was disrupted, the volunteers remained fully connected to Landmark Center throughout 2020. LCVA continued its monthly meetings, mostly by Zoom. Volunteers also supported our in-person programs during the fall of 2020 and were excited to be back in the building they love. We also saw an 19% increase in volunteer giving, which spoke to the importance Landmark Center has for our volunteers and their belief in our mission.



\*calculated by [IndependentSector.org](https://independentsector.org)

# 2020 ANNUAL CAMPAIGN & '70s GALA

Minnesota Landmarks benefits from a strong, committed base of corporate, foundation and individual donors who, during the pandemic, were incredibly generous in support of our community programs. *We thank you for your support!*

The annual Landmark Center Gala, now going into its ninth year in 2021, continues to provide vital annual support for Landmark Center's community programs. The 2020 *Once Upon A Time Gala*, was held virtually and raised over \$80,000 to support Landmark Center's free programs.



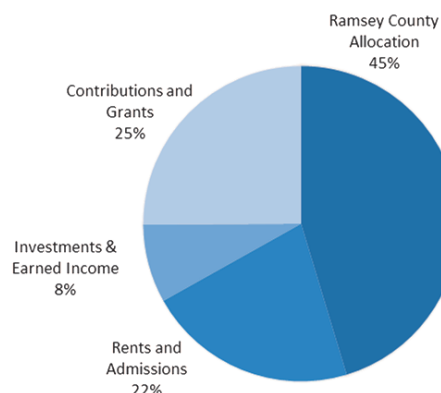
This year, join us for a *rad* evening in the totally tubular 1980s!  
**Save the Date** and join us in support of Landmark Center programs:

**Friday, November 5, 2021**

## 2020 FINANCIALS

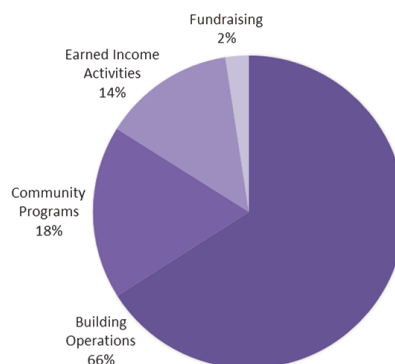
### Revenue & Support

Ramsey County Allocation	919,118
Contributions and Grants	508,945
Rents and Admissions	436,590
Investments/Earned Income	162,662
<b>Total Revenue &amp; Support</b>	<b>\$2,027,315</b>



### Expenses

Building Operations	1,337,594
Earned Income Activities	276,905
Community Programs	363,759
Fundraising (including Gala)	49,057
<b>Total Expenses</b>	<b>\$2,027,315</b>



## MISSION

Minnesota Landmarks preserves and manages historic Landmark Center as a dynamic cultural arts center and central gathering place for celebrating the cultural diversity and collective history of the community.

Landmark Center is owned and supported by  RAMSEY COUNTY

Thank you to our generous supporters over the past year, who helped us continue our work through the pandemic's challenging environment. To make a contribution to our public programs, please visit:

[www.landmarkcenter.org/support-us](http://www.landmarkcenter.org/support-us)