



## Minnesota Landmarks 2021 –2022 ANNUAL REPORT

### From the Board Chair

*With this meeting, I conclude my service to Minnesota Landmarks as the Board Chair since 2005, succeeding the late Frank Dosal. During that time our organization has significantly expanded its arts and cultural programming, while maintaining this historic structure. I credit our Executive Director over that time, Amy Mino, and Minnesota Landmarks staff.*

*It has been a good run, with many memorable moments. For instance, hosting the National Preservation Alliance Conference, at which we were duly recognized. And in 2008 we hosted Presidential candidate John McCain, for a town hall forum. Over this time, our endowment has grown, allowing us to fund much new programming and capital improvements. While stepping down as Board Chair, I believe Minnesota Landmarks is in good hands, with Mike Fogal, our new Board Chair, and, of course, Amy Mino.*

Scott Knudson, Board Chair

### Dear Friends of Landmark Center

It is hard to believe it is again May, and we have had a full year of Landmark Center being active and open to public, despite the continuing COVID-19 pandemic. *It feels good!* After two years of delays, we were finally able to initiate new programs that started in 2019 (film festivals, tea parties, CARE arts engagements, new concerts). I'm coming off the first May weekend and its inspiring events:

- The “CHOICE Cinema: In the Footsteps of Gordon Parks” film series, presented in partnership with our amazing partner Robin Hickman-Winfield of SoulTouch Productions, Craig Rice and the MSP International Film Festival. This series is an opportunity to explore Gordon Parks’ legacy and focus on his cinematic storytelling of courageous and resilient Black men as visions of possibilities and humanity.
- CARE Resident Artist Andrew Young’s second arts engagement, “Reimagining Justice,” which asked us to explore injustices we have experienced and use art forms to collect, share and work through those experiences, complete with a giant paper mache gavel to stamp out injustice!
- And finally, the lovely sounds of the Saint Paul Civic Symphony, which filled the beautiful, historic Landmark Center Cortile as they honored mothers from around the world.

Landmark Center is a magical and beautiful place to be, and I thank my staff, Board and Ramsey County for their hard work in sustaining it over 45 years. From all of us, welcome back!

Amy Mino, Executive Director



CARE: Reimagining Justice

LANDMARK  
CENTER

[www.landmarkcenter.org](http://www.landmarkcenter.org) 75 Fifth Street West Saint Paul, MN 55102

# COMMUNITY PROGRAMS



Great Pumpkin Festival

Fall 2021 ushered in a full slate of public programs with Landmark Center opening fully after the removal of COVID-19 restrictions. Family favorites, like Mid-Autumn Moon Festival, Great Pumpkin Festival and Santa's Workshop all re-launched with audiences excited to return to historic Landmark Center. New programs, like the Twin Cities Iranian Festival, invited new audiences into the building to celebrate their culture. Winter welcomed back the annual favorite Old-Fashioned Holiday Bazaar for its 43rd year for guests to take part in holiday festivities and shopping. The new year brought additional challenges with new variants of COVID-19, but staff nimbly adjusted programs to virtual as needed for January, with programs back in-person by the end of February. Urban Expedition and the annual Irish events returned with much enthusiasm and excitement for the cultures being explored. Summer program planning is underway with more CARE arts engagements, the "Music on the Cortile" concert series and Saint Paul Walking Tours. For the next season, we are looking forward to developing new programs to

further align with our mission to ensure they are meeting the needs of the diverse populations we serve.

"This was a wonderful opportunity to move to our Peru without leaving Minnesota and sharing our dances, delicious food and nice traditions."

*Community Partner Mi Peru MN*

## Building & Specialty Tours

Public Building Tours, Summer Walking Tours (returned to in-person summer 2021), private tours, and Gangster Ghost Tour

## Sundays at Landmark Family-oriented Public Programs, 2021-2022 Season

Sundays at Landmark Family-oriented Public Programs: Urban Expedition (Ghana, China, Greece, Peru and Italy), Mid-Autumn Moon Festival, Iranian Culture Festival, St. Paul Civic Symphony (3 concerts), Great Pumpkin Festival, Walker|West Student Concert, Christmas Stories with J.B. Eckert (2 virtual), Santa's Workshop, Minnesota Boychoir Annual Winter Concert (Virtual), Day of Irish Dance, St. Patrick's Day Irish Celebration, Black Sea Odyssey (Virtual), Bandwidth Band Festival, Minnesota Mandolin Concert, May Day Tea Party

## Visual Arts Experiences

**North Gallery Exhibits:** Truly Unruly Fiber Art Collective, "Following the Thread;" The Twin Cities Iranian Culture Collective, "An Exhibition by Twin Cities Iranian Artists;" Brad and Michelle Daniels, "Journeys;" Ramsey County Historical Society, "LINKS, Inc.;" Heritage Organization of Romanian Americans, "Romanian Spring Traditions"

**CARE Artist Residency Engagements with multi-media artist Andrew Young:** "Beyond the Five Senses" engagements (Letters to your Neighbors, Reimagining Justice)

## Special Landmark Programs & Collaborative Partnerships

(selected list)

"The best part of the Fest!"

*CHOICE Cinema goer on the film screening of  
Gordon Parks' The Learning Tree*

Music from the Porch, Ballet Tuesdays, *Obscenity on Trial* History Play, Landmark Live, Old-Fashioned Holiday Bazaar, CHOICE Cinema Series: In the Footsteps of Gordon Parks, Minneapolis Saint Paul International Film Festival, Landmark Center Volunteer Association (LCVA) Community Programs, Star of the North Band Concert





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## WEDDINGS & PRIVATE EVENTS

The Minnesota Landmarks Events Office implemented nearly 200 events in 2021, serving 17,000 people. Although the pandemic did impact the first half of the year, the Cortile's large open spaces easily accommodated a constant flow of events in the second half. In 2021 30% of clients came from Ramsey County, 57% from other areas of Minnesota, and 13% came from out-of-state.

*"You won't find a more affordable, historical venue that comes close to this one. The whole building is peaceful but there's a great energy and elegance to it. Additionally, the staff are extremely helpful, professional and responsive.*

*I would recommend to anyone ." - 2022 event client*



*Dulari/Patrick Lo Wedding*

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## BUILDING RESTORATION

With the vacancy of the former café during COVID-19, the staff took the opportunity for a thorough cleaning and repair of the café and its kitchen, and we invested in new storm windows to improve kitchen's energy efficiency. Upcoming, we will be replacing carpeting, updating building fire and electric panels and completing the restroom renovation for the basement and 5th floor levels. Thank you, Ramsey County, for providing capital funding for these important improvements.

With Landmark Center re-opening in June, the maintenance and security staff prepared for ongoing visitors and a busy calendar of upcoming rental and program events. HVAC systems needed to be revamped and delayed maintenance projects implemented. With



*The Annual Cortile Wax Stripping "Party"*

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## OUR PARTNERS

Landmark Center's strength lies with our partnerships for programs. Along with the resident organizations within the building, we partner with a multitude of community partners who provide expertise for authentic, engaging programs, both in-person and virtual, to draw a wide variety of populations to the building. Key partners during the 2021-22 season included Twin Cities Iranian Culture Collective, Ballet Co.Lab, Global

Minnesota, Phuoc Thi Minh Tran and the MN Vietnamese Community, Walker/West Music Academy, J.B. Eckert, Irish Music & Dance Association, St. Paul Civic Symphony, Chinese American Association of Minnesota (CAAM Dance Theatre), Ghanaian Association of MN, Greek Dancers of MN, The Italian Cultural Center, Ethnic Dance Theatre, Minnesota Mandolin Orchestra, Lex-Ham Community Band (Bandwidth), Star of the North Concert Band, Forecast Public Art, Minnesota Music Coalition, Minnesota Boychoir, Dr. Robin Hickman Winfield (SoulTouch Productions), Craig Rice and the Film Society of Minneapolis St. Paul (MSP Film).

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## THE LCVA

Vital to the functions of Landmark Center and its programs, the Landmark Center Volunteer Association (LCVA) numbered just over 50 active members in 2021 and

donated 1,743 hours to Landmark Center (a 52% increase in hours over 2020). This valuable service has a wage equivalency benefit of \$52,202.85 for the organization. Once the building was able to re-open fully in June, our volunteers staffed the Visitor Information Center, led tours, opened the gift shop and provided support and resources for us to move forward with in-person programs. They supported over 25 programs including the Holiday Bazaar, which is a three-day event! Sadly, we lost several volunteers over these two years: Jim Wing, Marge Betts, Carol Stower, Ellie Michel, Jean Thomas, Lois Running and Curt Pederson.



*Volunteers and Staff at the May Day Tea Party*

*\*calculated by Independentsector.org*

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Robin Hickman-Winfield  
and Steve Winfield

## 2021 ANNUAL CAMPAIGN & '80s GALA

Minnesota Landmarks benefits from a strong, committed base of corporate, foundation, individual, Board and LCVA donors who, during the pandemic, were incredibly generous in support of our community programs.

*Thank you for your generous support!*

We are going into our 10th year of the annual *Once Upon a Time Gala*, and we couldn't be more pleased at how the support for this fundraising initiative has grown over the years. Thanks to all of its sponsors and supporters, the Gala provides over \$80,000 in vital annual support for Landmark Center's free community programs. The 1980s were *totally tubular* in 2021, but get ready to kick it with us in the 1990s in 2022.



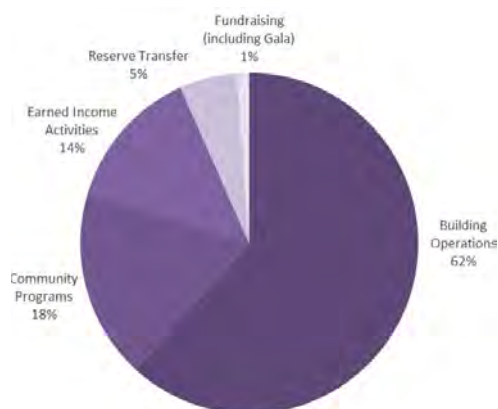
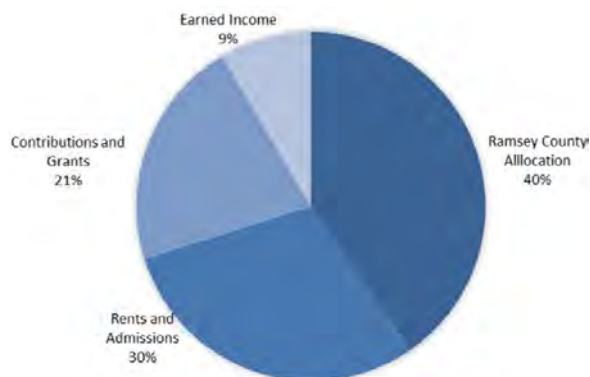
Commissioner Trista MatasCastillo  
and Hector MatasCastillo

**Save the Date** and join us in support of Landmark Center programs: **Friday, November 4, 2022**

## 2021 FINANCIALS

### Revenue & Support

Ramsey County Allocation	\$	928,309
Rents and Admissions		684,909
Contributions and Grants		491,405
Earned Income		195,946
<b>Total Revenue &amp; Support</b>	<b>\$</b>	<b>2,300,569</b>




### Expenses

Building Operations	\$	1,421,193
Community Programs		414,522
Earned Income Activities		311,162
Reserve Transfer		126,928
Fundraising (including Gala)		26,764
<b>Total Expenses</b>	<b>\$</b>	<b>2,300,569</b>

## MISSION

Minnesota Landmarks preserves and manages historic Landmark Center as a dynamic cultural arts center and central gathering place for celebrating the cultural diversity and collective history of the community.

Landmark Center is owned and supported by  RAMSEY COUNTY

Thank you to our generous supporters over the past year, who helped us continue our work through the continuing pandemic. To make a contribution to our public programs, please visit:

[www.landmarkcenter.org/support-us](http://www.landmarkcenter.org/support-us)

**giveMN.org**  
Click. Contribute. Change Your World.