



Minnesota Landmarks 2022 –2023 ANNUAL REPORT

Dear Friends Of Landmark Center

Our past season has been an exciting one, and we thank you for your support of Minnesota Landmarks and our mission at Landmark Center. We hope you enjoy reading about our accomplishments and how we have advanced the mission of a vibrant Landmark Center as the cultural heart of our community. We completed a strong fiscal year, with rental income resuming to pre-pandemic levels and the 10th annual *Once Upon a Time Gala* bringing in much needed funding to support our free and inclusive programming initiatives.

We are very excited about the new five-year Strategic Plan that the Board adopted last summer. Within the Strategic Plan, the Board and Staff have envisioned increased activity within Landmark Center's programmatic spaces. The vision within a recently completed "Master Space Use Study" is for vibrant, viable hospitality options that would increase activity outside of the main floor and fully utilize Landmark Center on all floors, especially the basement level. The addition of a film-quality projector in the F.K. Weyerhaeuser Auditorium on that floor has served a new partnership with the MSP Film Society to bring the Minneapolis Saint Paul International Film Festival (MSPIFF) to Landmark Center for its second year.

The Board and Staff worked hard to steer the organization through some challenging years and continue to wisely steward Landmark Center. On behalf of our Board, Staff, our volunteers and community partners, we recognize and appreciate Ramsey County's continued support, which made it possible for Landmark Center to function as a community cornerstone and source of stability for the neighborhood throughout the pandemic. Together, we provide opportunities for people to connect at Landmark Center and learn about and honor the diversity of cultures that make our community a vibrant place to live, work and visit.


Mike Fogal, Board Chair


Amy Mino, Executive Director



LANDMARK
C E N T E R

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COMMUNITY PROGRAMS

The 2022-2023 program season was full of established favorites and new programs. The lifting of COVID-19 restrictions in 2022 brought more guests into the building for all of our programs, with a noticeable increase in new guests and different audience demographics, in part due to different marketing avenues taken this year. The CARE residency program with multimedia artist Andrew Young concluded last summer with a series of creative, interactive arts engagements. The North Gallery was consistently programmed with a variety of artists and media on display. Annual family favorites returned this year and new programs like “Light in the Well” and Schubert Club’s “Sound Sculpture” brought audiences that had not been in the building before. Spring programming was culture-centric with the “Urban Expedition” series and the annual St. Patrick’s Day and Day of Irish Dance. These programs saw audience levels that were more consistent with pre-COVID events. “Music on the Cortile” returns this year with four new artists, along with the fan favorite Summer Walking Tours. New season program planning has begun, with staff looking at what new programs can be brought on to further align with our mission, while continuing to evaluate our ongoing programs to ensure they are meeting the needs of the public we serve.

“I loved the dance and music performances. Beautiful and so talented.”

Mid-Autumn Moon Festival attendee

Building & Specialty Tours

LCVA led a total of 74 tours in 2022, which included free public Sunday tours, summer walking tours, and private group tours. We continue to foster a great partnership with the Schubert Music Museum and Gallery of Wood Art creating an incredibly rich experience for our shared group tours.

2022-2023 Sundays at Landmark Season

Mid-Autumn Moon Festival, Schubert Club Sound Sculpture, Light in the Well, Great Pumpkin Festival, Walker | West Student Concert, Christmas Stories with J.B. Eckert (2), Santa’s Workshop, Minnesota Boychoir Annual Winter Concerts (2), 2023 Urban Expedition (Mexico, Philippines, Norway, Nigeria, Scotland), Black Sea Odyssey, Day of Irish Dance, St. Patrick’s Day Irish Celebration, Tea at the Castle, Saint Paul Civic Symphony Concerts (3)

Visual Arts Experiences

North Gallery Exhibits: Artists from the US and Latvia, “XV Latvia Song and Dance Festival USA;” Twin Cities Artists, “Landmark Summer Art Pop Up;” Robert Brown, “Painting Ramsey County;” Richard Cottle, “Life in the Abstract;” Jeffrey Stenbom, “Threads of Freedom;” Winter Carnival, “Winter Carnival Memorabilia Exhibit;” Minnesota Polish Medical Society, “An Interrupted Childhood: Polish WWII Survivors in Minnesota;” Kevin Byrne, “Drawn to Saint Paul: ~50 Sketches A-Z;” **CARE Artist Residency Engagements with Andrew Young:** “Greenhouse Gallery” workshop, “Building Rhythms” workshop, “Falls at Landmark” workshop and “Light up Landmark” closing workshop

“Like: Santa

Like: Wreath craft

Dislike: Nothing

Thank you thank you thank you”

Santa’s Workshop Attendee

Special Landmark Programs & Collaborative Partnerships *(selected list)*

Music on the Cortile (4), Ballet Tuesdays (5), History Play: Alvin Karpis: The Last Public Enemy #1, Old-Fashioned Holiday Bazaar, MSP International Film Festival, Twin Cities Jazz Fest Performance and Landmark Center Volunteer Association (LCVA) Community Programs (7)





The Minnesota Landmarks Events Office implemented 270 events in 2022, serving over 36,000 people. 44% of clients came from Ramsey County, 48% from other areas of Minnesota, and 8% from out-of-state. 34% of clients chose Landmark Center for its location and 34% for the building's esthetics.

"The venue is absolutely gorgeous and filled with character, elegance, and a variety of timeless rooms for photo ops. Our guests loved the location was right next to The Saint Paul Hotel and Rice Park and an easy walk at the end of the night."

WEDDINGS & PRIVATE EVENTS



Tea Ceremony at Courtroom Wedding

BUILDING RESTORATION

included a cooling bypass for the F.K. Weyerhaeuser Auditorium and updates to the building's fire system and electric panels. Upcoming is the restroom renovation for the basement and 5th floor levels. Thank you, Ramsey County, for providing capital funding for these important improvements.

Our maintenance crew has a full plate keeping Landmark Center fresh and clean, set up for events and keeping the grounds clear and safe. (The past winter was a challenge for snow removal!) Our major building projects



Landmark Center Maintenance Crew

We also provide leadership to the Rice Park Association and the Rice Park Maintenance Endowment, including implementation of the "Summer Nights in Rice" concert series in Rice Park with Twin Cities Mobile Jazz Project.

OUR PARTNERS

Landmark Center's strength lies with our partnerships for programs. Along with the resident organizations within the building, we partner with a multitude of community partners who provide expertise for authentic, engaging programs, both in-person and virtual, to draw a wide variety of populations to the building. Key partners during the 2022-2023 season included Ballet Co.Laboratory, Global Minnesota, Phuoc Thi Ming Tran and the MN Vietnamese Community, Walker|West Music Academy, J.B. Eckert, Irish Arts Minnesota, St. Paul Civic Symphony, Ethnic Dance Theatre, Lex-Ham Community Band (BandWidth), Star of the North Concert Band, See More Perspective, Los Alegres Bailadores, Ballet Folklorico Mexico Azteca, The Minnesota Institute for Nigerian Development, Sons of Norway, The Cultural Society of Filipino-Americans, MacKenzie Music, The Minnesota Scottish Community, Yue Wu, Philip Shorey, Minnesota Music Coalition, Minnesota Boychoir and Schubert Club.

THE LCVA

Critical to the functions of Landmark Center and its programs, the Landmark Center Volunteer Association (LCVA) numbered just over 50 active members in 2022 and donated 2,757 hours to Landmark Center (a 58% increase in hours over 2021). Their valuable service has a wage

equivalency benefit of \$82,572 (*as calculated by Independentsector.org*) for the organization. Our volunteers embraced the return to all in-person programming. They staffed the Visitor Information Center (VIC) welcoming over 113,000 guests to the building, led 74 tours, opened the gift shop and provided support and resources for over 25 programs including the Holiday Bazaar, which is a three-day event! They continue to make friendship and fellowship an important component of our volunteer program, creating strong volunteer retention and a positive space for community members who wish to get more involved. Volunteers are our greatest community partners.



Volunteer Glennie Dolan staffing the VIC

"I feel very appreciated and grateful and glad to be involved with a great group of staff who are supportive, helpful and keep us on our toes. No wonder we are so wonderful! Looking forward to more fun adventures!"

2022 ANNUAL CAMPAIGN & '90s GALA



Our annual “Friends of Landmark Center” supporters provide essential private support to keep our community programs free and open to all, *thank you!*

We had a ball in the 1990s celebrating our last decade in the 10th year of the *Once Upon a Time Gala*. Even Bill and Hillary Clinton showed up to campaign. Thanks to all of our sponsors and supporters, the Gala provided over \$85,000 in vital annual support for Landmark Center’s programs. We’re rebranding the Gala this year. In keeping with the global focus of our community programs, we will be immersing guests in world cultures on a “journey” to Paris. **Save the Date!**

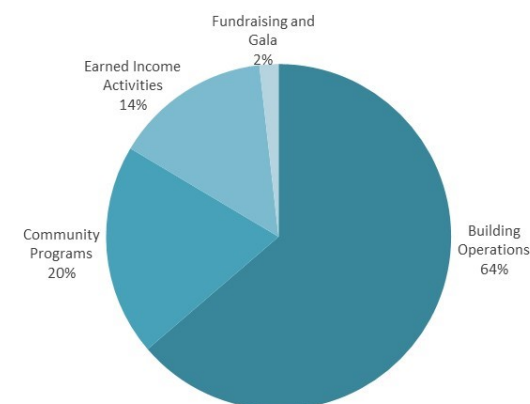
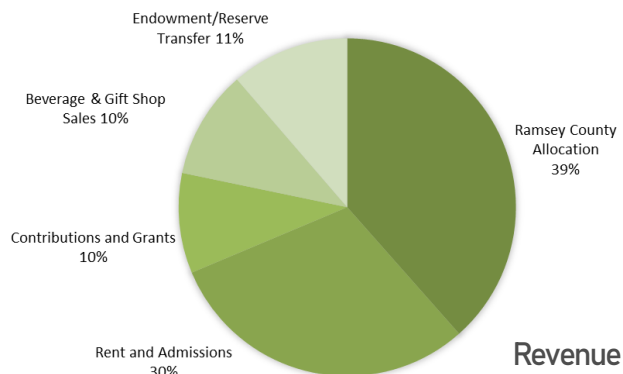


Kai Peterson and Tara Cantwell take on TRex

Once Upon a Time in Paris to support Landmark Center programs: **Friday, November 3, 2023**

2022 FINANCIALS

Revenue & Support		
Ramsey County Allocation	\$	928,309
Rents and Admissions		728,812
Contributions and Grants		231,535
Beverage & Gift Shop Sales		250,972
Endowment Draw/Reserve Transfer		273,659
Total Revenue & Support	\$	2,413,287



Expenses

Expenses		
Building Operations	\$	1,537,675
Community Programs		478,554
Earned Income Activities		353,972
Fundraising and Gala		43,086
Total Expenses	\$	2,413,287

MISSION

Minnesota Landmarks preserves and manages Landmark Center as a dynamic gathering place that celebrates the cultural diversity and collective history of the community. We envision a more connected and inclusive community, with a vibrant Landmark Center as its cultural heart.

Landmark Center is owned and supported by



Thank you to our generous supporters over the past year, who helped us continue our mission work throughout the pandemic. To make a contribution to our public programs, please visit:

www.landmarkcenter.org/support-us

giveMN.org
Click. Contribute. Change Your World.